Farmers Agents, Proteges, and District Managers:

- You're Invited To The

INSURANCE GROWTH

CONFERENCE

During These TWO Days You Will Learn:

How to attract and hire top producers in a very competitive employee marketplace.

\$ How to sell the Protege opportunity to talented individuals, who'll leave high-paying jobs to work in your agency.

S S How to pay your staff in a way that maximizes their earning potential, and allows you to be profitable every month.

How to close new business (via internet leads and referrals) despite your rates not being competitive most of the time.



How to generate your own EXCLUSIVE leads via Facebook, Instagram, TikTok, and Direct Mail.



Learn from the Top 1% agents on topics they specialize in, such as Life Insurance. Direct Mail Leads they specialize in, such as Life Insurance, Direct Mail, Lead Automation, Client Onboarding, Referrals From Loan Officers, Client Retention, and MUCH more!

5 Network with 500 other agency owners who are experiencing the same challenges, and have overcome the same obstacles.



Event Dates:

August 31st - September 1st, 2022

Location: Dallas Texas at the Gaylord **Texan Resort & Convention Center**







InsuranceGrowthConference.com